

Article - Business Regulation

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§19–503.

A person may not knowingly use the name, portrait, picture, or image of a soldier killed in the line of duty within the previous 50 years in advertising for the sale of a product, good, ware, merchandise, or service, for the purpose of gaining a commercial advantage, without obtaining prior consent for use from the soldier or the surviving spouse, the personal representative, or the majority of the heirs of the deceased soldier.

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